

#### PRESIDENT'S MESSAGE

Dear Friends & Fellow Artists,

#### Happy New Year!

Time for a fresh start to rejuvenate your creativity, seek inspiration, and set goals for the coming year. I've always been a firm believer in the philosophy of forward thinking and laying the groundwork for the future.

Much like creating a work of art, life offers the same disciplines if you wish to be successful. Every creative endeavor is a process, some are more subtle than others, but how you start out will be a major factor in determining the end result.

Watching the artists who demonstrate at our monthly meetings is a perfect example of how these methods apply to all of us. I always learn something new from these demonstrations and it's fascinating to see that each artist has his or her own "system" for achieving the end result.

Many people hold artists in awe, thinking that we somehow magically create what we do, as if we go to sleep and wake up the next morning with a brand new painting on our easel that didn't require all of the life experiences and hard work that allowed us to create it. We all know differently.

So here's to all of us as we begin anew, setting goals for the coming year and striving to evolve and improve as artists, no matter what the medium.

I've set some personal goals for myself for the coming year and also for the Association. The first on the agenda is to get our website modified and brought up to date. Keeping our internet presence current is important to all of us and I'm hoping that this will be completed by the end of the month.

With that in mind, I'd like to reach out to any members who would be interested in offering assistance with the maintenance and administration of our site.

The WordPress website template is a user friendly program that allows simple manipulation of information and can be mastered with just a couple of hours of practice. Some of you may already have this experience, and if you do, you would be making a great contribution to all of us by volunteering to help out.

We are an association based on volunteer support and we have many, many people that give generously of their time and talent every month. Please email me if you can help!

Next month, I'll update you all on the progress and also have information on exciting upcoming events for 2015.

Thank you, Tom Swimm swimm@tomswimmfineart.com

#### GALLERY NEWS

The January Winter Show is one of the best ever. Next is the March Spring Judged Show that is tied in with the SC Garden Club's "Garden Fest". Meanwhile we begin the planning of the fourteenth annual 'Paint San Clemente' competition.

#### Standing Committee Chairpersons for 2015 are:

Membership Chairman is **Mary Bierce:** She is so organized she makes us dizzy. You have never seen an excel spreadsheet until you have seen Mary's work. She keeps us in line and also takes care of the grueling job of the gallery sitter's schedule. Call her for any emergency changes. She also handles any of our events that require tickets very efficiently. She re-did the book for the gallery sitters. She did a beautiful job and covers everything you need to know. Please read it when you are on duty. Recently we had the gallery key misplaced. This causes a lot of inconvenience for us. \*Please always put the key in the Lock after unlocking the door and change the combination.

Artisan Chairman is **Katharina Stute:** She took over the artisan case and put in handmade jewelry. It has been a fabulous addition to our art exhibits. She is a professional and has attracted many new artisan members. We are very proud of our jewelry display and sales are consistent. Katharina also has taken on the big job of Historian. She recently updated all our gallery albums. If you want to get your work in the new albums, give her a call.

**Wally Schauer** takes care of the card sales and has for years. She checks them out each week and divides the money for the artists to pick up. Please, please, put the name of the Artist, titles of the card and amount on the sales slip. That goes for everything we sell. It's a nightmare trying to track sales down without information. Our Paint SC event has funded all the public schools with art supplies. The art teachers order their supplies through SC Art Supply, one of our major sponsors. **Rick Delanty,** renowned SC artist and retired art teacher from SCHS, has been the liaison for SCAA funds and the schools.

**Susie Cartt** is the editor of our newsletter 'Sketchpad'. She gathers all the news and **Connie Riddle** does the layout and design. Last year we started sending it by email. Looks great!

**Steve Kell** is a past president and parliamentarian. He is also co-chairman of Paint SC. He is a fantastic artist and often wins Best of Show. He keeps us all working harder!

Last but not least is the San Clemente Art Gallery! This is the heart of the Association. We are very fortunate to have our own gallery and the support of the City for our events. In our major events, we have earned a partnership with the City. Besides our fund raising events during the summer, we have shows year around. We have a total of seven Judged shows now. We dropped the public choice shows because of low participation. We still have ballot voting for a public choice ribbon. All the dates for all events are in our directory. Thanks to **George and Ruth Gooch** who put it together and have it printed.

The shows include Registration: **Carol Lingenfelter** who is chairman and her long-standing committee:

Mary Gail Hall, JoAnn Christman, Shea Lewis, Judy Tatman, Pauline Crabb, Jean Glass, Bob Ross, Ruth Yuhas. Recently we have had some new volunteers we welcome.

Executive Committee: takes care of hanging the gallery artwork (judged shows twice) and is made up of Chairman **Ruth Yuhas** and her committee **Jan & Tom Whiten.** 

Computer program and input: George and Ruth Gooch, Leslie Sweetland plus committee.

Contacting Judges for the Judged Shows: Gail Lattime and Judy Phillips have been doing this for years and are appreciated so much. We have two judges for each judged gallery show. We give them judging sheets that include five categories to judge each piece of artwork with a point system from 1-10.

As Gallery Chairman since 2002, it has been quite a journey for me. The City begins to grow and change and we did also. We have 300 members and new ones joining all the time. We have come from counting all judging sheets by hand to a computer program written by George Gooch. It now spits out our program, the art cards and judges sheets of winners. "Paint San Clemente" is one of our biggest events. It has enabled us to give art supplies to the schools, plus add to our scholarships. The August "Arts & Crafts fair" is considered one of the best on the circuit. The Meeting/demo's and plein air Friday's are wonderful opportunities for the artists to learn and grow. The very best part is getting to know all these wonderful creative active people. We all have so much in common and can learn from each other. The worst thing for an artist to do is stay cooped up painting by yourself. Get involved, volunteer, you are in for a wonderful experience.

Looking forward to another new and fun year. Maybe I will learn how to paint?

Pam Hill Gallery Chairwoman

## JEWELRY CASE

We changed the name to <u>Jewelry Case</u>, no more Artisan Case!!

Seven Artists are displaying their handcrafted work in the Jewelry Cases. Please visit the Gallery and enjoy the nice set up.

For the Winter Show the Judges voted Sally Richards display as best jewelry piece and Ferial Nassirzadeh received the 2nd prize.

Our Spring Show is

planned in April, but the date is not finalized. Please check the Gallery Face Book page for latest information, When I know more about the date, of course I will e-mail you.



I am attending a Jewelry Show in Laughlin, Nevada and will continue to a show in

Tucson, Arizona. Will be returning home in the beginning of February.

All the best to you. Katharina Jewelry Case Chairman



#### PLEIN AIR PAINTING Friday, January 16 at Califia Beach Beautiful Day!!



Carol Nordman



Jim Alexander

#### Alan Nowell Displays at LA Art Show



Alan, through his representative Dana Yarger, was selected to display six of his small Plein Air paintings in the 2015 LA Art Show. He said it is a very exciting opportunity and hopes it leads to additional showings through the sponsoring gallery.

## January Demonstrator Greg LaRock



Greg has the talent to entertain & make his painting technique look easy! *Thank you, Greg, for teaching us!* 





## FEBRUARY DEMONSTRATOR

## Wendy Anne Wirth: Sunday, FEBRUARY 8, 3pm



Photo taken at Santa Maria della Grazie, Milan (Just before admission to DaVinci's Last Supper...)

I followed a career in Illustration & Graphic Arts for over twenty years before pursuing fine art and painting full time since 2007. I'm continuing to expand my arts edu-

cation with more live observation and, as one of my mentors says, simple "brush mileage." I'm so grateful to be doing what I love and sharing it with others!



Exploring the Plein Air approach with acrylics, I try to convey atmosphere, depth and detail, working with thin layers of paint and transparent washes

for subtle color changes. It's definitely inspiring to capture the range of color that nature holds. And it's so gratifying when you feel you've got it right...

And I greatly enjoy the camaraderie of creative friends like the plein air painters of

SOCALPAPA, of which I'm currently a board member. With their weekly paint days, paint-aways and potlucks, I've found an amazing group of generous souls that encourage the artist in everyone...

I paint plein air anywhere I can, and then finish the







work in my home studio in Laguna Niguel, California – with my husband Scott's constant encouragement. Contact me in my home studio (949) 831-4062 or send me an email at wendy@wendywirth.com.





Monday thru Friday 1:00PM - 4:00 PM Saturday & Sunday 10:00AM - 4:00PM

#### <u>WINTER JUDGED SHOW – WINNERS & JUDGES</u> January 5 – February 27, 2015

		Best of Show	
For Current Exhibition Information: 949-492-7175	#44	Linda Karagozian	Three's Company
545-452-1115	#44	<u>OIL, ACRYLIC, LANDSCA</u>	Three's Company
1 <sup>st</sup> Place	#54	Robert Schwenck	Saddleback With Snow
1 <sup>st</sup> Place ( tie)		Steve Kell	Three Boats
2 <sup>nd</sup> Place	#110	Mahroo Lotfalian	Canadian Winter
3 <sup>rd</sup> Place	#110 #55	Patrick Howrigan	Trabuco canyon church
HM	#33 #10	Bob Ross	Old Memories
HM	#10 #77	W.E. Kyles, Sr.	Summer Lotus
HM	#70		Ocean Coach
HM	#70 #74	Kathy Staats Hornbeak Chris Lombardi	Fish Pond 1
HM	#11	Gwenith McIntire	Down the Road
HM	#11 #107		Cave View
	#107	Mary Scott	Cave view
1 <sup>st</sup> Place	#92	<u>OIL, ACRYLIC, OTHER</u> Ruth Yuhas	Color Blocks 2
2 <sup>nd</sup> Place	#92 #1		
2 <sup>nd</sup> Place	#1	Mary Jo Querry	Fig and Fruit
1st Dlaga	#50	WATERCOLOR Diana Quatarlina	Sunshine Girls
1 <sup>st</sup> Place 2 <sup>nd</sup> Place	#52 #50	Diane Ousterling	
	#50 #66	Judy Richardson	Seafoods – A-Comin
3 <sup>rd</sup> Place	#66	Vic Cumming	Natures Colors
1st Dlaga	#2 <b>2</b>	PORTRAIT & FIGURE	African Lion Cub
1 <sup>st</sup> Place	#32	Bonnie Rinier	
2 <sup>nd</sup> Place	#28	Michael Downey	Portrait of a Friend
3 <sup>rd</sup> Place	#31	Deborah Weinstein	Floral Arrangement
HM	#9 #75	Bob Ross	Contender
HM	#75	Maria Sandoval-Castan	Two girls on main be a
HM	#96	Lana Perry	Dog's-Eye View 2
HM	#49	Judy Richardson	I thought it was cheese
HM	#45	Sheila A. Reiser-Okun	Contemplative
1 st D1	1170	<b>PHOTOGRAPHY</b>	
1 <sup>st</sup> Place	#72	Arpad Petrass	The Arndmother Tree
2 <sup>nd</sup> Place	#20	Susan Brown Matsumoto	Intermission
3 <sup>rd</sup> Place	#88	Kirk Kegal	Chinatown SF 1978
HM	#38	Maureen Perkins	Autumn Leaves
HM	#7	Dolores Lopez	Under the Pier
HM	#85	Paul Lawrence	Riding Colors 7113
1 at D1	11.4.5	OTHER MEDIA	
1 <sup>st</sup> Place	#46	Sheila A. Reiser-Okun	Village Dawn
2 <sup>nd</sup> Place	#84	Paula Somma	Ojai Conservation Trail
3 <sup>rd</sup> Place	#73	Chris Lombardi	Waterfall
HM	#89	Mila Gokhman	Inner Fire
		<u>3/DIMENSIONAL/CRAFT</u>	
1 <sup>st</sup> Place	#68	Herbert Laizans	Mobius #1
4.4.751	11000	JEWELRY	
1 <sup>st</sup> Place	#903	Sally Richards	Leopard Bracelet
2 <sup>nd</sup> Place	#901	Ferial Nassirzadeh	Ocean
		JUDGES	·
Keiko	Tanabe W/C	C. Willliam R. Br	rion Oils

Keiko Tanabe W/C.

Willliam R. Brion

Oils

The Sketch Pad is published every month by the San Clemente Art Association, & is available free of charge to all members. Chief Editor: Susie Cartt; Layout & Design: Connie Riddle; Distribution: Ulla Nielsen. Submit all materials by the 15th of the month & direct all inquiries to Susie Cartt at 33602 Astoria St., Dana Point, CA 92629, 949-496-2465. E-mail: sketchpad@cox.net. To send a fax, call: 496-2465 before faxing.

# SAN CLEMENTE ART ASSOCIATION DATES TO REMEM

### February 4, 4 p.m:

Executive Board Meeting, Gallery

#### February 8, 3pm:

Membership Meeting, Wendy Anne Wirth, Demonstrator

#### February 27, Noon – 4 p.m:

Pick up work, Winter Judged Show

#### February 28, 10 a.m - Noon:

Registration, Spring Judged Show

#### March 1, 2 - 4 p.m:

Reception

#### April 17, Noon - 4 p.m:

Pick up paintings

(Print & Save for Reference)